# CREATING A VBP PRESENTATION FOR YOUR PAYERS

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# **INTRODUCTION**

- >> Value-Based Purchasing (VBP) is an approach that ties payment to the quality and efficiency of healthcare services delivered.
- This resource outlines key considerations for demonstrating your VBP Plan through a presentation to a payer.



# **RECOMMENDED CONTENT FOR DEMONSTRATING YOUR VALUE THROUGH A PRESENTATION**

- >> Recommended content for demonstrating your value through a presentation
  - 1. Present examples of current contracts that have VBP language that has proven to be reasonable and achievable.
  - 2. Demonstrate mechanisms for using a VBP payment to address health equity and social determinants of health (SDOH) such as:
    - Adding community health workers to integrated are services
    - Contracting with community-based services in VBP models
    - Employing cost savings to address food insecurity and transportation needs.
  - 3. Outline clinical practices that have produced measurable outcomes supported by data that demonstrates the progress made by both the client and/or program.

Werner, R. M., Emanuel, E. J., Pham, H. H., & Navathe, A. S. (2021). The future of value-based payment: A road map to 2030. http://resource.nlm.nih.gov/9918335062506676



## RECOMMENDED CONTENT FOR DEMONSTRATING YOUR VALUE THROUGH A PRESENTATION

- >> Present a multi-year plan with year-over-year increase in risk.
- Suggest contract language to the payer that demonstrates increased risk over time with parameters to measure achievement.
- Detail and provide examples of how your electronic medical record (EMR) and other information system collect needed data and how it is analyzed.
- Describe how your clinical practices are aligned standards and have measurables outcomes.
- >> Define the process for continuous monitoring of VBP and its objectives.



# MINI SELF ASSESSMENT



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Knowledge			6		9	
Comfortability						
Confidence			6	8	9	

#### **Reflect & Connect:**

What do you think your organization may look like 5 -10 years from now if you incorporate and build upon these concepts?



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