### VIRTUAL LEARNING COLLABORATIVE WORKSHOP:

### EVALUATING PAYMENT MODELS AND FINANCIAL MODELING



September 21, 2023 9:00-10:30 AM ET

**Presented By:** Brad Heywood, ASA, MAAA Hunter Schouweiler, MS-HSM

The source of funding for this grant award is District appropriated funds earned based on the American Rescue Plan Act (ARPA) of 2021.The obligated amount funded by Grantor shall not exceed \$999,000 in the first year per year, and one option year of up to \$500,000 unless changes in the obligated amount are executed in accordance with ARTICLE XV of this agreement.



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- The AAFP has reviewed Value-Based Payment Virtual Learning Collaborative and deemed it acceptable for up to 4.00 Live AAFP Elective credits. Term of Approval is from 09/21/2023 to 09/21/2023. Physicians should claim only the credit commensurate with the extent of their participation in the activity. **1.50 credits are** available for this session.
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### **PRESENTER(S)**

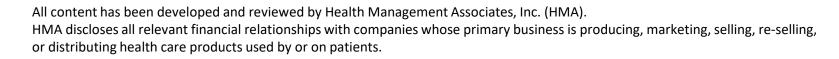


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Company	No financial disclosures	No financial disclosures	No financial disclosures	No financial disclosures
Nature of relationship	N/A	N/A	N/A	N/A



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### AGENDA

- I. Orientation to the Health Care Payment Learning and Action Network (HCP- LAN) framework and trends in value-based payment models
- II. Examples of arrangements across the LAN categories
- III. Considerations when evaluating various types of models
- IV. Approaching financial modeling of value-based arrangements

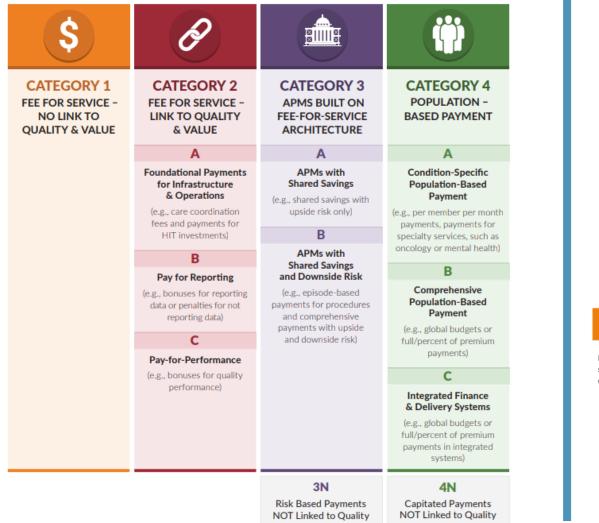
#### **Learning Objectives**

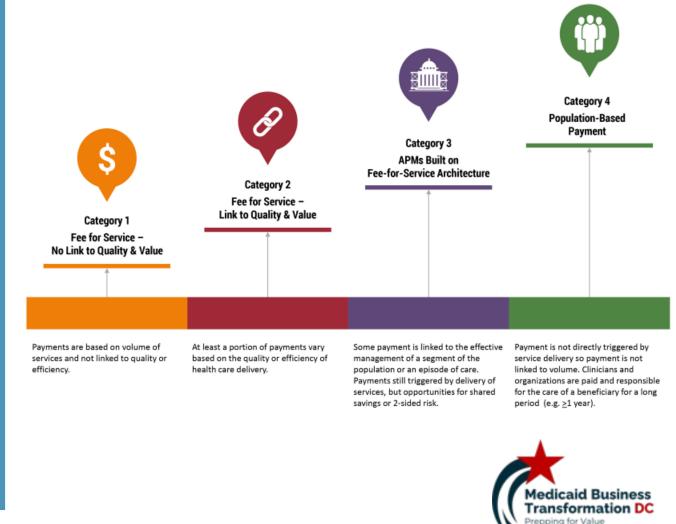
- Describe the LAN category framework and the kind of arrangements that fall into each of the categories
- Discuss the considerations for each of the types of arrangements when planning internally or negotiating with payers
- Explain how to approach financial modeling of different types of arrangements and the potential data sources that could be used in modeling



# ORIENTATION TO THE HCP LAN FRAMEWORK AND TRENDS IN VALUE-BASED PAYMENT MODELS

### **ORIENTATION TO THE HCP LAN FRAMEWORK – CONTINUUM AND STEPPINGSTONES**





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Source: Health Care Payment Learning & Action Network. *The APM Framework*. <u>http://hcp-lan.org/workproducts/apm-framework-onepager.pdf</u>. Health Care Payment Learning & Action Network. *Figure 2: CMS Payment Model*. <u>https://hcp-lan.org/workproducts/apm-figure-2-final.pdf</u>

# LAN GOAL STATEMENT

# Accelerate the percentage of US health care payments tied to quality and value in each

market segment through adoption of two-sided risk alternative payment models.

	Medicaid	Commercial	Medicare Advantage	Traditional Medicare
2024	25%	25%	55%	50%
2025	30%	30%	65%	60%
2030	50%	50%	100%	100%

### CMS has aggressive goals of moving providers into value-based payment models.

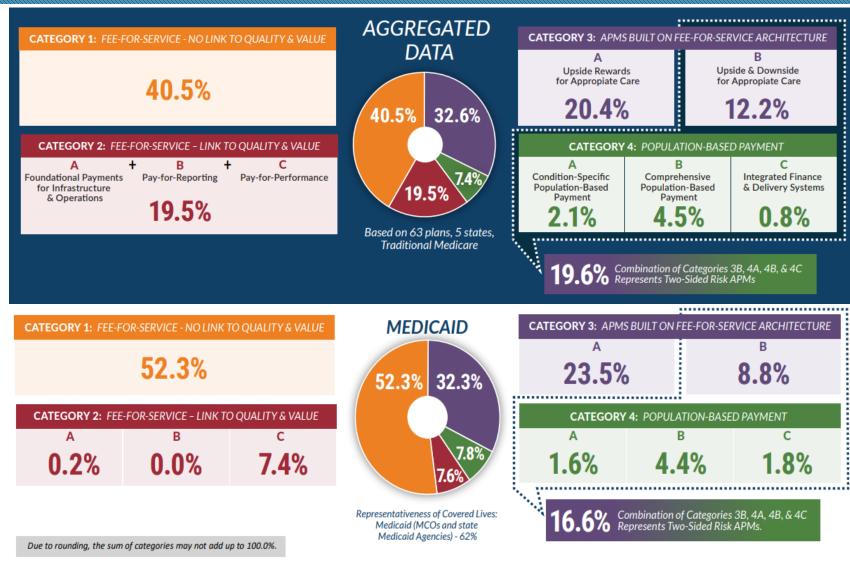
- Due to unsustainable medical expenditure trends, among other factors, CMS and the HCP LAN set goals to move providers into further risk.
- These goals have influenced policy and model development with aims of increasing provider participation in value-based payment models, especially safety net providers and providers practicing in underserved

areas.



Source: Centers for Medicare & Medicaid Services. *Health Care Payment Learning and Action Network*. https://innovation.cms.gov/innovation-models/health-care-payment-learning-and-action-network

### VALUE-BASED PAYMENT MODEL ADOPTION BY LAN CATEGORY

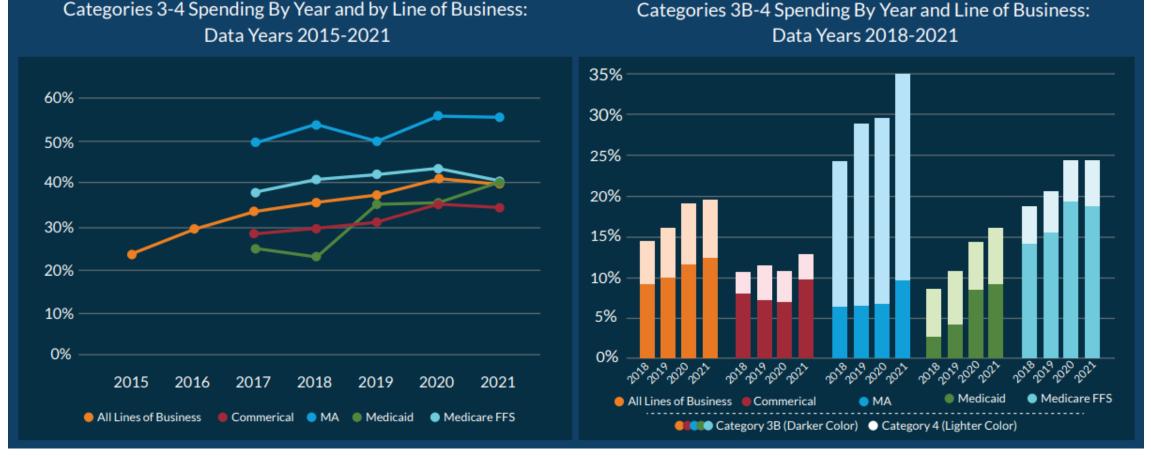


- The HCP LAN 2021 industry survey showed:
  - More than 50% of all payments, across all payers, have pay-for-performance or more advanced valued-based arrangements with providers.
- The Medicaid line of business lags compared to overall trends.
  - Medicaid has higher level of payments tied to providers in FFS arrangements.
- However, in the past four years, the Medicaid line of business has been increasing its presence of LAN category 3 and 4 value-based models.



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### VALUE-BASED PAYMENT MODEL ADOPTION BY LINE OF BUSINESS



The Medicaid line of business has caught up with Medicare FFS in terms of spend associated with value-based arrangements centered on total cost of care, but Medicare still outpaces Medicaid in terms of spend linked to providers taking on downside risk.

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Source: Health Care Payment Learning & Action Network. 2022 Measurement Effort. https://hcp-lan.org/apm-measurement-effort/2022-apm/



# EXAMPLES OF ARRANGEMENTS ACROSS LAN CATEGORIES

### **2C PAY FOR PERFORMANCE EXAMPLES**

### **DC Specific Examples**

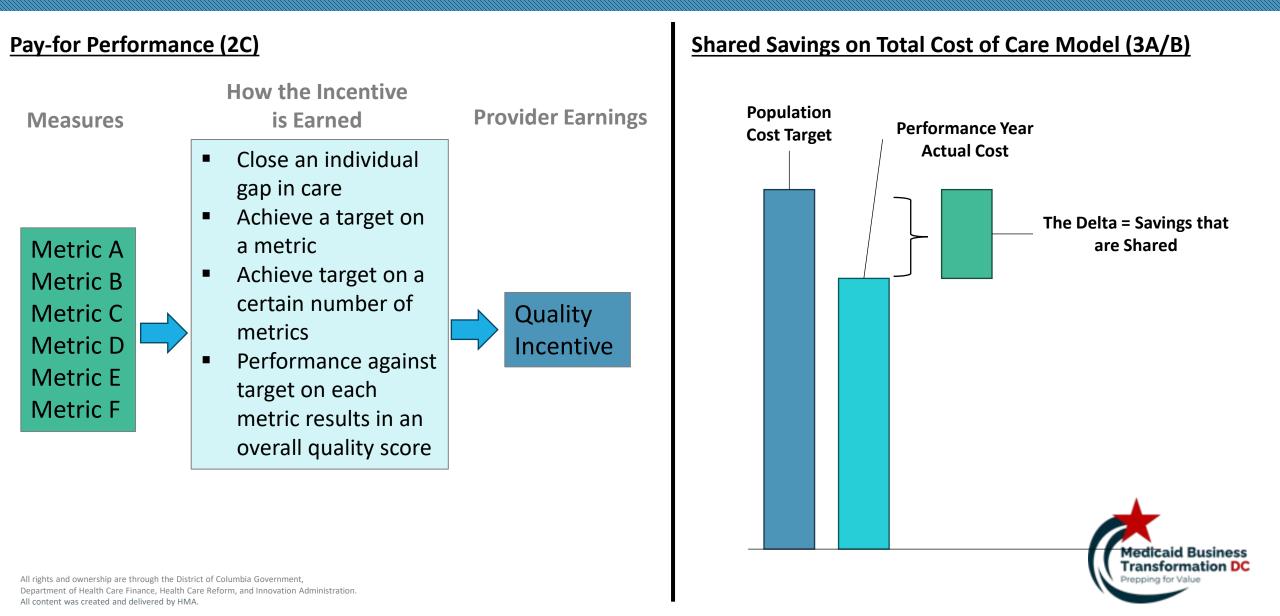
- AmeriHealth pay-for-quality programs
  - Behavioral Health Quality Enhancement Program (BH QEP)
  - Perinatal Quality Enhancement Program (PQEP)

### **Other Examples**

- Medicare MIPS program
  - For primary and specialty care providers
- CMS' Hospital value-based purchasing program
  - Hospitals can earn bonuses based on quality metrics relevant to hospitals, such as readmission rates, sepsis care, and hospital acquired conditions



# TRANSITIONING FROM PAY-FOR-PERFORMANCE TO TOTAL COST OF CARE MODELS



### 3A APMS WITH SHARED SAVINGS & 3B APMS WITH SHARED SAVINGS & DOWNSIDE EXAMPLES

- Medicare Shared Savings Program
  - Program that rewards ACOs when their population's total cost of care is less than the ACOs established benchmark
  - Varying levels of risk (upside only options through downside risk options)
  - Quality program integrated where ACO's performance impact shared savings earning potential
- Medicaid MCO shared savings arrangements
  - Total cost of care-based model where provider has an attributed population with a cost target to achieve
  - Cost target can be derived through historical experience trended forward or through a medical loss ratio method (i.e., % of plan revenue)
  - May have a quality program integrated that could act as a gate or adjustor to shared savings earnings
  - May have upfront funding components in the form of care coordination fees



# CONSIDERATIONS WHEN EVALUATING MODELS

### **CONSIDERATIONS FOR 2C / PAY-FOR-PERFORMANCE ARRANGEMENTS**

- How many metrics?
- Which metrics?
  - Do the metrics align with your other payer partners' quality programs?
  - Do the metrics align with your internal quality improvement efforts?
- What attribution method will be used?
- How will incentives be earned?
- What level of efforts and resources will it take to achieve targets to earn incentives?
  - Does the incentive potential cover any costs needed to achieve the metric targets?
- Do you have internal data showing where you are performing compared to the targets, or is the payer willing to share that data with you?
- Will supplemental data be used in calculating the quality metric performance?
  - e.g., EMR data, chart reviews



#### CONSIDERATIONS FOR 3A&B / TOTAL COST OF CARE SHARED SAVINGS ARRANGEMENTS

- What attribution method will be used?
- How will the cost target be set or what methods will be used to develop the target?
  - Does the methodology only consider the cost of care of the population, or is the cost target developed using other factors such as a percentage of plan revenue (also known as a medical loss ratio model)?
  - What base years will be used in the methodology for target development?
  - What will be the split or share of the savings that goes to you vs. the payer?
- Will there be a quality program integrated where performance on quality impacts shared savings / earning potential?
- For downside arrangements:
  - Is the organization in a place financially, with appropriate reserves, to take downside risk?
  - How much additional upside can you negotiate/obtain for taking on a level of downside risk?
  - What downside risk mitigation options do you have (high-cost claimant thresholds, stop loss program, risk corridors, losses/earnings caps or corridors)?



## APPROACHING FINANCIAL MODELING OF VALUE-BASED ARRANGEMENTS

### **PROCESS FOR MODELING PAY-FOR-PERFORMANCE MEASURES**

- 1. Understand how you earn the incentive
  - Payment for each measure achieved?
  - Payment for each quality gap closed?
  - Payment for performance on the overall quality program?
- 2. Determine current and projected level of performance on each of the measures
  - EHR data or is data from the payer needed to assess?
- 3. Develop the interventions that will get you to your projected level of performance
- 4. Understand the cost of the necessary interventions
  - e.g., Operational costs, staffing resources, systems/platforms, time spent in workflow redesign, etc.
- 5. Compare potential incentives of your projected performance against cost to improve performance



#### FINANCIAL MODELING OF TOTAL COST OF CARE SHARED SAVINGS ARRANGEMENTS

### Key Elements of a Total Cost of Care Model

#### Attribution

#### Benchmarking or Target Methodology

- Years included?
- Comparing provider to who/what?
- Is the benchmark risk adjusted?

#### Medical Cost Experience

- What is included/excluded?
- Specific cost segments that are carved out, such as BH, Rx?

#### **Risk Mitigation**

- Stop-loss
- High-cost claimant thresholds
- Risk corridors

### Sharing of Savings & Quality Integration

- What's the split of savings?
- Does quality performance impact earning potential?

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### FINANCIAL MODELING APPROACH

Element	Figure PMPM
1 Attribution (MMs)	180000
Unique patients	15000
2 Historical Medical and Rx Expenditures (PMPM)	\$ 550.00
3 Prospective Trend	5%
4 Target for Performance Year (PMPM)	\$ 577.50
5 Performance Year Expenditures Total	\$ 560.00
6 High-cost claimmant impact	\$ 5.00
7 Baseline to Performance Year Risk Ratio	1.02
Performance Year Risk-adjusted Expenditures	
8 Total (removing high-cost claimants)	\$ 544.12
9 Actual Performance Year Trend	-1.07%
11 Savings/Loss PMPM	\$ 33.38
10 Quality Score/Adjustor	75%
12 Risk sharing rate (%)	50%

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12.52

13 Final Earned savings/losses (PMPM)

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**Scenario** - Medicaid total cost of care shared savings arrangement with a provider. Pharmacy costs are included. No carve outs, but there is a high-cost claimant threshold at \$150,000. Quality program acts as an adjustor to the model. Provider's share rate is 50%.

#### **Key Considerations**

- While some data can come from a provider's EHR, such as performance on quality measures, most data needs to come from the payer.
- Hence, it is critical to collaborate with payers to share data in the development of total cost of care models, so that providers can better understand their ability to impact the population and understand the potential return on moving into this type of model.
- Critical data elements required
  - Attribution
  - Claims



# WRAP-UP/NEXT STEPS

### >> Please Complete the Online Evaluation:

https://healthmanagement.qualtrics.com/jfe/form /SV\_9zEbuA1AyGmE6IC



#### **AFTERNOON SESSIONS**

Session	Legal Track	Session	Financial Track
9 – 11 A.M. ET	Forming Community Partnerships to Participate in VBP Arrangements - Part 1	9 – 10:30 A.M. ET	Revenue Cycle Operational Excellence: A Foundation for Value- Based Payments
		9 – 10:30 A.M. ET	Evaluating Payment Models and
1–3 P.M. ET	Forming Community Partnerships to Participate in VBP Arrangements - Part 2	1–3 P.M. ET	Clinical Documentation and CDPS+Rx Coding Guidelines for Value-Based Payment Optimization

### Join us again from 1-3 pm ET!

https://www.integratedcaredc.com/event/value-based-payment-virtual-learning-collaborative/





www.integratedcaredc.com/medicaid-business-transformation-dc/

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#### REFERENCES

- Health Care Payment Learning & Action Network. (2022, November 9). Measuring Progress: Adoption of Alternative Payment Models in Commercial, Medicaid, Medicare Advantage, and Traditional Medicare Programs. <u>https://hcp-lan.org/apm-measurement-effort/</u>
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