

# PRIMARY CARE INTEGRATION

**Presented By:**  
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**September 2023**

The source of funding for this grant award is District appropriated funds earned based on the American Rescue Plan Act (ARPA) of 2021. The obligated amount funded by Grantor shall not exceed \$999,000 in the first year per year, and one option year of up to \$500,000 unless changes in the obligated amount are executed in accordance with ARTICLE XV of this agreement.



# PRESENTER



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# INTEGRATION IMPROVES LIVES, REDUCES COSTS



## RETURN ON INVESTMENT

ROI of \$6.50 for every \$1 spend



## CONTROLLED TRIALS DEMONSTRATE IT IS MORE EFFECTIVE AND EFFICIENT

70+ randomized controlled trials demonstrate it is both more effective and more cost-effective

- + Across practice settings
- + Across patient populations
- + For a wide range of the most common BH disorders



## BETTER OUTCOMES

Better outcomes for common chronic medical diseases.



## GREATER PROVIDER SATISFACTION

Sources: Unützer J et al. "The Collaborative Care Model: An Approach for Integrating Physical and Mental Health Care in Medicaid Health Homes." Health Home Information Resource Center Brief. Centers for Medicare and Medicaid Services. May 2013.

[https://www.chcs.org/media/HH\\_IRC\\_Collaborative\\_Care\\_Model\\_052113\\_2.pdf](https://www.chcs.org/media/HH_IRC_Collaborative_Care_Model_052113_2.pdf). See also reference list at end of slide deck.

# FOUR CORE PRINCIPLES OF INTEGRATED CARE

Based on a summit held at UW in 2011, four principles were identified that should be incorporated into workflows

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Team-based care

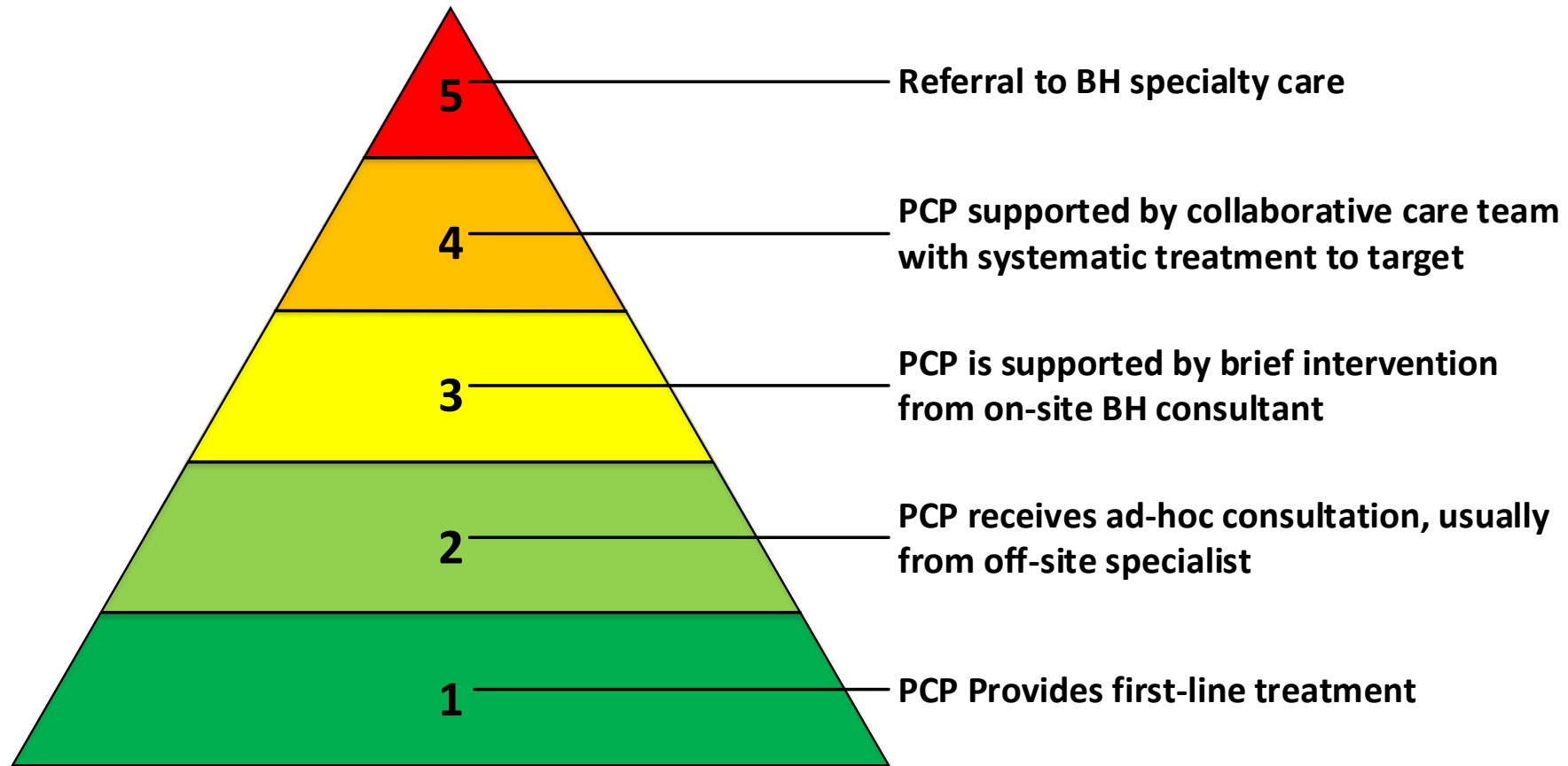
Evidence-based care

Measurement-based care

Population-based care

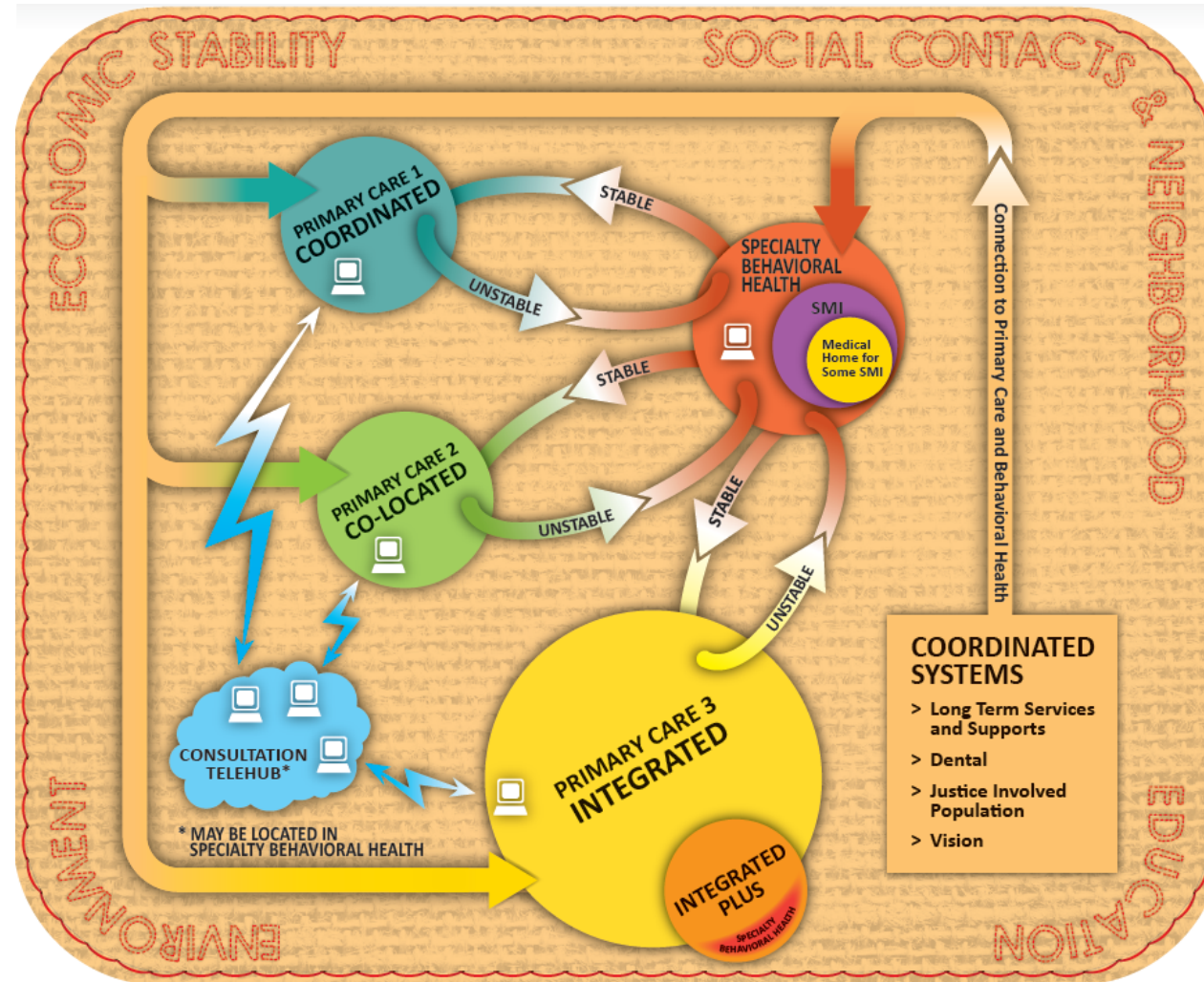
Source: [aims.uw.edu](http://aims.uw.edu)

# STEPPED MODEL OF INTEGRATED BEHAVIORAL HEALTHCARE



Source: [aims.uw.edu](https://aims.uw.edu)

# BH IS NOT YOUR AVERAGE SPECIALTY, BUT NEEDS TO ACT MORE LIKE ONE



Source: Raney, Lasky, and Scott (2017). *Integrated Care: A guide to effective implementation*.

**PROBLEMS WE NEED  
TO ADDRESS TO MAKE PC-BH  
INTEGRATION WORK**

# FUNDAMENTAL PROBLEMS

- » Demand for BH services far exceeds the supply of BH services
- » Siloed services
- » BH is both a typical specialty service and a highly atypical specialty service
- » Differential metrics, roles, histories, languages
- » BH spending leads to medical savings, not BH savings
- » Power dynamics



# TWO CULTURES: ONE PATIENT/CLIENT/CONSUMER

## **Primary Care:**

- » Continuity is the goal
- » Empathy and compassion
- » Data are shared
- » Large panels
- » Flexible scheduling
- » Fast-paced
- » Time is independent
- » Flexible boundaries
- » Treatment is external (labs, x-ray, etc.)
- » Patient not responsible for illness
- » 24-hour communication
- » Saved lives
- » Disease management

## **Behavioral Health:**

- » Termination is the goal – “discharge”
- » Professional distance
- » Data are private
- » Small panels
- » Fixed scheduling
- » Slower pace
- » Time is dependent – “Fifty minute hour”
- » Firm boundaries
- » Relationship with provider is treatment
- » Patient is responsible for participating
- » Mutual accountability
- » Meaningful lives
- » Recovery model

### **We cannot ignore the historical realities that have shaped the system of today**

- » Stigma of behavioral health disorders
- » Historical underfunding of behavioral healthcare
- » Historical underfunding of social services
- » Silos impeding integration
- » Power dynamics impacting our conversations
- » Cultural impediments to health equity

# SOURCES

- » Source: Unützer J, Harbin H, Schoenbaum M, Druss B. The Collaborative Care Model: An Approach for Integrating Physical and Mental Health Care in Medicaid Health Homes, Health Home Information Resource Center Brief, May 2013.
- » Unützer J, Harbin H, Schoenbaum M, Druss B, (2013). The Collaborative Care Model: An Approach for Integrating Physical and Mental Health Care in Medicaid Health Homes, Health Home Information Resource Center, Brief May 2013.
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- » Levine S, Unützer J, Yip JY, et al. “Physicians’ Satisfaction with a Collaborative Disease Management Program for Late-life Depression in Primary Care.” General Hospital Psychiatry. November-December 2005;27(6):383-391.



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